



ASF Dallas Luncheon
Guest of Honor: Major General Niave F. Knell
Deputy Commanding General – Joint Base San Antonio
US Army Western Hemisphere Command
November 5, 2026 – 11:30 am
Frontiers of Flight Museum, 6911 Lemmon Ave, Dallas, TX 75209

SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR

\$50,000

Key naming opportunity features Title Sponsor on Luncheon Program and all event materials. Title Sponsor will also be recognized on stage at the beginning of event and will receive the best seats in the house.

- Five tables for 8
- 8 Patron Event Invitations
- Full page ad in Event Program (choice of location)
- Name on all printed materials as Title Sponsor, including promotions, signage, advertising, PR and media releases
- Logo on screen during event

GOLD SPONSOR

\$ 25,000

- Two prominent tables for 8
- 6 Patron Event Invitations
- Full page ad in Event Program
- Listing in Event Program and other printed materials
- Logo on screen during event

SILVER SPONSOR

\$ 10,000

- Table for 8
- 4 Patron Event Invitations
- Half page ad in Event Program
- Listing in Event Program
- Logo on screen during event

BRONZE SPONSOR

\$ 5,000

- Table for 8
- 2 Patron Event Invitations
- Listing in Event Program
- Listing on screen during event

MERIT SPONSOR

\$ 2,500

- Table for 8
- 1 Patron Event Invitation
- Listing in Event Program
- Listing on screen during event

VALET SPONSOR

\$ 2,000

- 4 tickets to the event
- Display vehicle and logo onsite
- Listing in Event Program
- Listing on screen during event

Please direct questions to: jeff.gault@armyscholarshipfoundation.org or 703-587-5181 (Cell)
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